

Launch *recharge* in 2 steps

Hello and welcome to Recharge! You're only two steps away from launching your subscription sales. **You'll be responsible for completing the steps below—but as your implementation engineer, I'm here to answer any questions you have along the way.** I typically help to advise merchants around technical questions, defining the order of operations and sharing subscription best practices.

I recommend the timeline below to ensure you **begin building recurring and compounding revenue as quickly as possible.** Typically, merchants launch within a couple of weeks, but we have seen merchants get up and running in as little as five days.



STEP 1

Make subscription products available in your store

✓ [Install Recharge](#) →

Install Recharge via the [Recharge website](#) and complete the two setup wizard steps.

5 mins

STEP 2

Brand your subscription offering

✓ [Personalize the theme of your widget](#) →

Adjust the appearance of the widget to fit your theme and site styles.

20 mins

✓ [Customize your notifications](#) →

Choose the notifications you would like your customers to receive and adjust their language.

45 mins

✓ [Customize the customer portal](#) →

You can adjust the theme of the portal, as well as the actions customers can take within it to manage their subscriptions.

45 mins

Seeking more advanced customization options? Let us know if you'd like to talk through more complex use cases.

The third step can be completed before or after your launch—it's up to you!

STEP 3

Integrate Recharge with your tech stack

[Add integrations on Shopify](#) →

You'll want to make sure that the apps you use on Shopify are also added to Recharge, especially any customer support or marketing apps.

45 mins

[Set up Klaviyo Quick Actions](#) →

Include subscription management links in your existing branded emails.

30 mins

[Set up RechargeSMS](#) →

Launch subscription management via transactional SMS to reduce support costs and improve retention.

30 mins

Once you've completed these steps, you can [place a test order](#) to ensure you've set up everything according to your preferences, then [publish the widget](#) to allow customers to begin placing subscription orders.

If you have any questions along the way, don't hesitate to reach out! I'm here to share best practices and more.